



Company Profile.

DUBAI.



ABU DHABI.



CREDENCE & Co.

Better knowledge to true value.

MUSCAT.

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Total Valuation Solutions Provider.

Credence & Co. is a leading valuation and business advisory firm in the UAE, with our headquarters in Dubai and branch offices in Abu Dhabi and Muscat, Oman. Specializing in real estate, enterprise, and asset valuation services, our firm brings in-depth experience to the forefront offering unbiased expert technical opinion. As one of Dubai's foremost and highly dedicated appraisal firms, we have become synonymous with excellence.

Our extensive portfolio reflects our versatility; there is hardly an industry we have not served, an asset category we have not appraised, or a valuation service we have not delivered.

In providing a broad examination and assessment advisory, we diligently adhere to the valuation standards established by the Royal Institution of Chartered Surveyors (RICS). Our approach integrates a nuanced understanding of the current market regulations within Dubai.

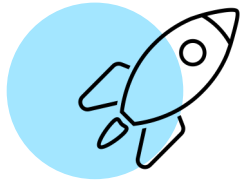
Furthermore, our team comprises internationally certified and registered valuer members affiliated with the Royal Institute of Chartered Surveyors and the Dubai Real Estate Regulation Authority (RERA). This certification empowers us to conduct property valuations across the Emirates and in all GCC Countries. With over 15 years of experience, our team possesses the knowledge and expertise to ensure a professional, accurate, high-quality service.

At Credence & Co., we are your trusted partner, offering tailored solutions and unwavering commitment across diverse sectors and industries.



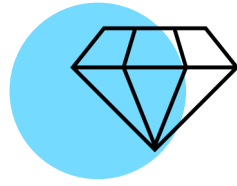
Vision

“To emerge as the premier business advisory firm in the region.”



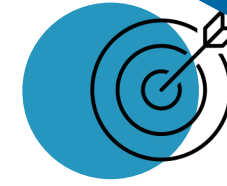
Mission

“To leverage our expertise and insights to deliver tangible and innovative value for our clients consistently.”



Core Values

- **Integrity:** We perform what we promise with the highest professional standards, providing sound advice and rigorously maintaining our independence.
- **Knowledge:** We engage with the best-in-class expertise to ensure professional, accurate and high-quality service.
- **Consistent:** We continuously regard the current market tendencies and apply the most acceptable practices to our assignments.
- **Commitment:** We will always pledge and commit to adding value and driving sustainability to our customers.
- **Confident:** We seek to patronize and strengthen our stature as trusted business advisors in which businesses are assured of the outcomes.



Strategic Objectives

1. **Client-Centric Approach:**
 - To prioritize understanding of our clients' needs and provide tailored solutions.
 - To foster long-term relationships by delivering consistent value and exceeding expectations.
2. **Industry Specialization:**
 - To develop expertise in key industries within the GCC region.
 - To stay abreast of industry trends and regulations to offer relevant and timely advice.
3. **Innovation and Technology:**
 - To embrace technological advancements to enhance your service delivery.
 - To adopt digital solutions for valuations and advisory services to stay competitive.
4. **Talent Development:**
 - To Invest in continuous training and development for your team.
 - To Attract top talent to ensure your firm is equipped with the necessary skills and knowledge.
5. **Strategic Partnerships:**
 - To form strategic alliances with complementary businesses or industry experts.
 - To collaborate with local and international organizations to broaden your network.
6. **Market Research:**
 - To conduct thorough market research to identify emerging opportunities.
 - To understand the competitive landscape and adapt your strategies accordingly.
7. **Brand Building and Marketing:**
 - To develop a strong brand identity that reflects your firm's values and expertise.
 - To implement a comprehensive marketing strategy to increase visibility and attract clients.
8. **Quality Assurance:**
 - To establish rigorous quality assurance processes to ensure the accuracy and reliability of your valuations.
 - To adhere to international standards and best practices in your industry.
9. **Adaptability:**
 - To stay agile and adaptable to changes in the business environment.
 - To proactively adjust your strategies in response to market dynamics.

We will constantly challenge ourselves by committing to providing professional, up-to-date, dedicated services to our clients.

We will constantly challenge ourselves by committing to providing professional, up-to-date, dedicated services to our clients at all times and leveraging our years of experience in all of the engagements that we pursue and reflect our values, ethics and dedication, ensuring the best possible service to every client.

We believe in building business relationships with our partners based on transparent and open dialogue. We believe in being part of a team that empowers our clients to achieve their business objectives—applying a holistic approach to everything from mentoring staff to investing in the latest technology and solutions.

With our local market knowledge in the United Arab Emirates and the wider region, we contribute significant value to our clients and business partners.

Yousif Alkhanjari

Chairman, Managing Partner UAE

UAE Fellowship Accounting, CPA, B.Sc. Accounting

MSc. Human Resources & Leadership, MSc. Business Evaluation & Research

Approved Property Valuer - Dubai Real Estate Regulatory Agency

Approved Property Valuer - Abu Dhabi Department of Municipal Affairs and Transport

Approved Auditor - UAE Ministry Of Economy



We will persistently push our limits by dedicating ourselves to delivering professional and current services with unwavering commitment to our clients.

Our approach involves fostering transparent and open dialogue to build strong business relationships with our partners. We believe in being an integral part of a team that empowers our clients to achieve their business objectives. This encompasses a holistic approach, ranging from mentoring staff to investing in the latest technology and solutions.

With our profound local market knowledge in Oman and the broader region, we bring substantial value to our clients and business partners.

Dr Khalid Al Hattali

Managing Partner Oman
Phd. Entrepreneurship & Innovation, MBA



We blend leading regional expertise with convenience, familiarity, and passion for a local provider.

We distinguish ourselves on the various services we deliver and how we provide them.

We believe in being part of a team that empowers our clients to succeed in achieving their business objectives, and this requires a holistic approach to everything from mentoring staff to investing in the latest generation technology and solutions.

We are trusted by the local market and know by our quality of service and business integrity and transparency. Find out how Assist Plus can drive actionable insights and streamline workflows so you can deliver results.

Why us?

- 25+ Years of Industry Expertise
- Cost-Effectiveness
- Tailor-Made-Solutions
- Fast Turn-Around-Time
- International Standards

Adham Al Saidi
Senior Valuation Advisor
Oman



Dr Khalid Al Hattali
Managing Partner Oman



Saif Al Hadhrammi
Director Valuation
Oman



Yousif Alkhanjari
Chairman
Managing Partner UAE



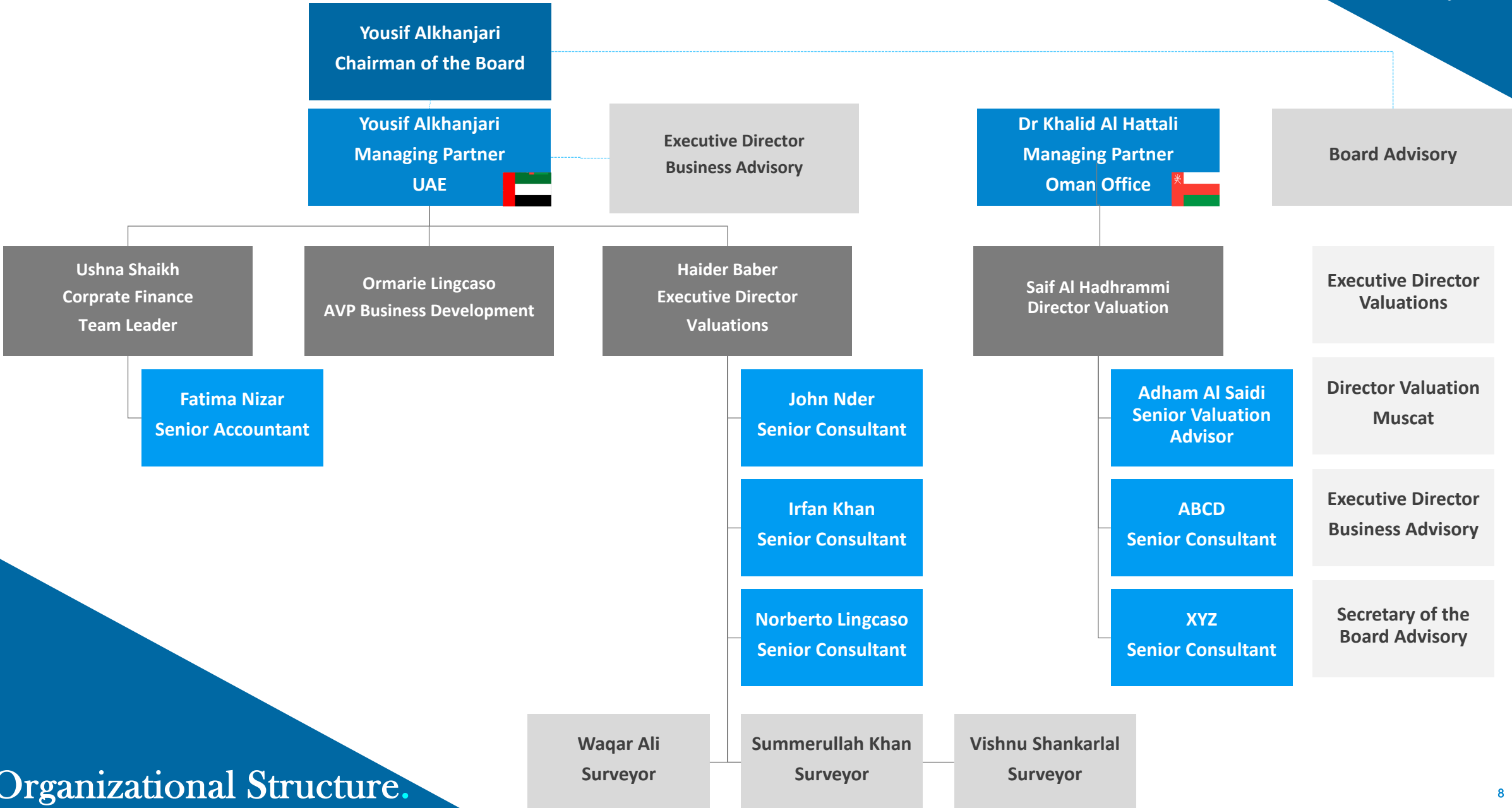
Ormarie Lingcaso
AVP Business Development
Corporate Office

Rashed Alkhanjari
Executive Director
Business Advisory
Abu Dhabi



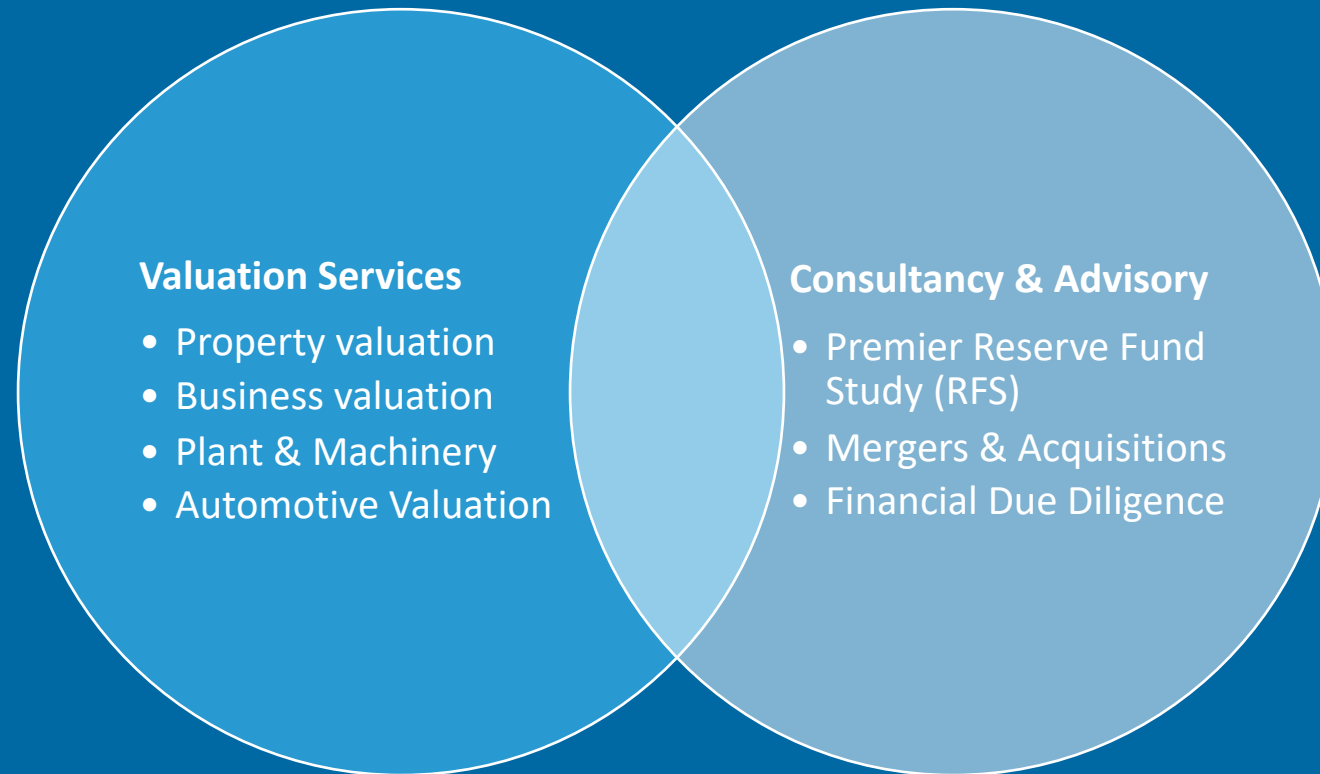
Haider Babar
Executive Director Valuations
Corporate Office

We blend leading regional expertise with convenience, familiarity, and passion for a local provider.



Premiere valuation, consultancy and specialized services.

- At Credence & Co., we blend leading international expertise with commitment, confidence, and consistency. As a result, we distinguish ourselves as a reliable valuation and business advisory firm with a team of internationally certified property and assets valuers and surveyors. We thoroughly comprehend the specifics of your business and assess all the elements for any given valuation.



Together we reach the goal.

- Buying your house is one of the major decisions of life. The decision should be based on informative market data and in-depth knowledge of market dynamics. Typically, such information is not available for the buyers. Therefore, it is always advisable to hire an expert who has the necessary expertise to advise you on making the right decisions. With our team of locally licensed and internationally qualified real estate valuation experts, we help you by providing you with accurate valuation to help you make this decision.
- We conduct all kinds of Real Estate Valuations handled by a qualified team of experts following international standards and accepted market practices. Our team is licensed by Dubai Land Department, Abu Dhabi Municipality and has certified qualifications from the Royal Institute Of Chartered Surveyors. The UK follows the local guidelines and international standards to conduct the valuations. Our team can handle all kinds of real estate assets ranging from small apartments to huge portfolios.
- Our clientele includes local and international banks, financial institutes, real estate developers, family funds, and individual customers.
- Our real estate valuation covers
 - Residential apartments and villas
 - Retail Units
 - Commercial Offices
 - All types of vacant lands
 - Residential and Commercial Buildings
 - Hotels and Resorts
 - Industrial Warehouses
 - Malls and Shopping Complexes
 - Medical Facilities
 - Educational Institutes

Business valuation services from the most prominent experts.

- Our team of professionals allocates adequate time to understand the specifics of your business and assess all the factors unique to both the company and the current valuation, which may affect the outcome.
- It is critical to understand how your business creates value, its strategic positioning, and the transaction landscape around you. As experts in our field, we comprehend these matters and translate them into value-added opinions for your worth.
- We thoroughly understand which valuation methods to apply, when and why. We do not default to a standard methodology. Every engagement and business we speak with is unique, and we make sure that the method used is appropriate to the purpose of the valuation and the context.
- At any one time, our team are working on multiple valuation projects. This brings significant experience and expertise. We augment this with leading data sources. In addition to the usual sources that valuers of unquoted businesses turn to, we subscribe to 4 high-quality databases that provide transaction data. Combined, this means we have the expertise and insight to create informed opinions and judgments on company valuation.

valuation process which determines the economic value of your assets.

- Credence & Co offers specialist services related to the valuation of various plant, machinery & equipment assets across the Middle East.
- We cover them all, whether related to logistics, engineering, construction equipment, industrial or processing plants.
- Our wealth of experience, knowledge, expertise and significant valuation resources, including access to comprehensive databases, historical data sources and tools, help us provide you with an expert opinion of value for all types of industrial assets.
- Clients value our technical knowledge and specialist advice. Whether for financial reporting, insurance, corporate transactions or pre-sale advice, we have the depth of expertise to help you make informed decisions.

Gain the desired growth with the Strategic mergers and acquisitions levers.

Reserve Fund Study consists of two parts: the Physical Analysis and the Financial Analysis:

Our methodology:

- Fully Funded Model
- Baseline Funded Model
- Threshold Funded Model
- Unfunded & Special Assessment Model
- Hybrid Model

Our RFS report will provides recommendations on planning for long-term funding, and and on the extent to which the Management will set aside funds on a regular basis for non-annual maintenance requirements.

- The RFS report shall also include the following recommendations:
 - Estimation and explanation of reserve deficits;
 - Recommendations for reserve contributions;
 - Recommendations for special assessments and timing (if applicable);
 - The Management's Reserve funding goal and plan.

Gain the desired growth with the Strategic mergers and acquisitions levers.

Acquisitions play a fundamental role in any company's strategy when it improves shareholder's value. Our experience includes the conduct of necessary due diligence and post-merger integration services.

- At Credence & CO., We assist companies with mergers, acquisitions, and divestitures.
- Organizational Readiness - preparing the organization for a transaction.
- Buyer Advisory - identifying, evaluating, valuing, negotiating, financing and closing acquisition targets
- Due Diligence - financial and operations assessments to provide early visibility to hidden synergies, opportunities, and risks
- Business Integration - to fully achieve and exceed expected value from identified opportunities and ensure efficient transition and integration
- Seller Advisory - the seller's exclusive financial advisor for divesting a company, division, product line, or plant

Obtain accurate due diligence reports to make informative fact-based decisions on the business.

Planning to engage in a business relationship without awareness of its past and present dealings is a risk that might reverse back to you and result in significant regulatory, reputational risk or non-compliance dangers.

- Institutions are shifting to insights-driven due diligence, which focuses more on data gathering, that can identify critical issues that might link to sanction exposure, corruption, tax misuse, money laundering, financial crimes and in some cases, non-financial crimes (e.g., ESG, corporate governance, etc).
- At Credence & Co., we leverage years of research and analytics expertise to deliver customized due diligence reports that address your specific needs for managing third-party risks.

With Over 15 Years of Experience, Our Team has the Knowledge and Expertise to Ensure Professional, Accurate, High-Quality Service.

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- At Credence & Co., we leverage years of research and analytics expertise to deliver customized due diligence reports that address your specific needs for managing third-party risks.
- We are offering a comprehensive appraisal and inspection advisory to clients. All measurements are carried out following the RICS Property Measurement Professional Statement 2nd Edition issued by the Royal institution of chartered surveyors. In addition, we constantly consider the current market trends and apply best practices in the United Arab Emirates.
- With a team of internationally certified and registered valuer members, the Royal Institute of Chartered Surveyors and the Dubai real estate regulation authority (RERA), we can conduct property valuations across the Emirates and all GCC Countries.



بنك الإسكان العماني ش.م.ع.م.
OMAN HOUSING BANK S.A.O.C.



بنك عُمان العربي
OMAN ARAB BANK



We offer our valuation and financial advisory services to a broad range of clientele with requirements in valuation of properties, plant & machinery and business assets or transactional services.

CREDENCE & Co.

Better knowledge to true value.

SOME OF OUR LOCAL CLIENTS

SOME OF OUR REGIONAL CLIENTS

SOME OF OUR INT'L CLIENTS



Who We Work With.

Knowledge That Can Serve Your Needs.

We are offering a broad appraisal and inspection advisory to clients. All measurements are carried out following the RICS Property Measurement Professional Statement 2nd Edition as issued by the Royal Institution of Chartered Surveyors. We constantly consider the current market trends and apply best practices in the United Arab Emirates.

With a team of internationally certified and registered valuer members, the Royal Institute of Chartered Surveyor and Dubai real estate regulation authority (RERA), we can conduct property valuations across the Emirates and all GCC countries.

- Our firm is ISO 45001:2018 (Occupational Health & Safety Management System)
- ISO 14001:2015 (Environmental Management System)
- ISO 9001:2015 (Quality Management System) certified.
- Dubai Land Department (DLD) authorized valuer.
- Real Estate Regulation Authority (RERA) authorized valuer.
- DP World & Jebel Ali Free Zone (JAFZA) registered valuer
- Abu Dhabi Department of Municipalities and Transport (DMT) authorized valuer.



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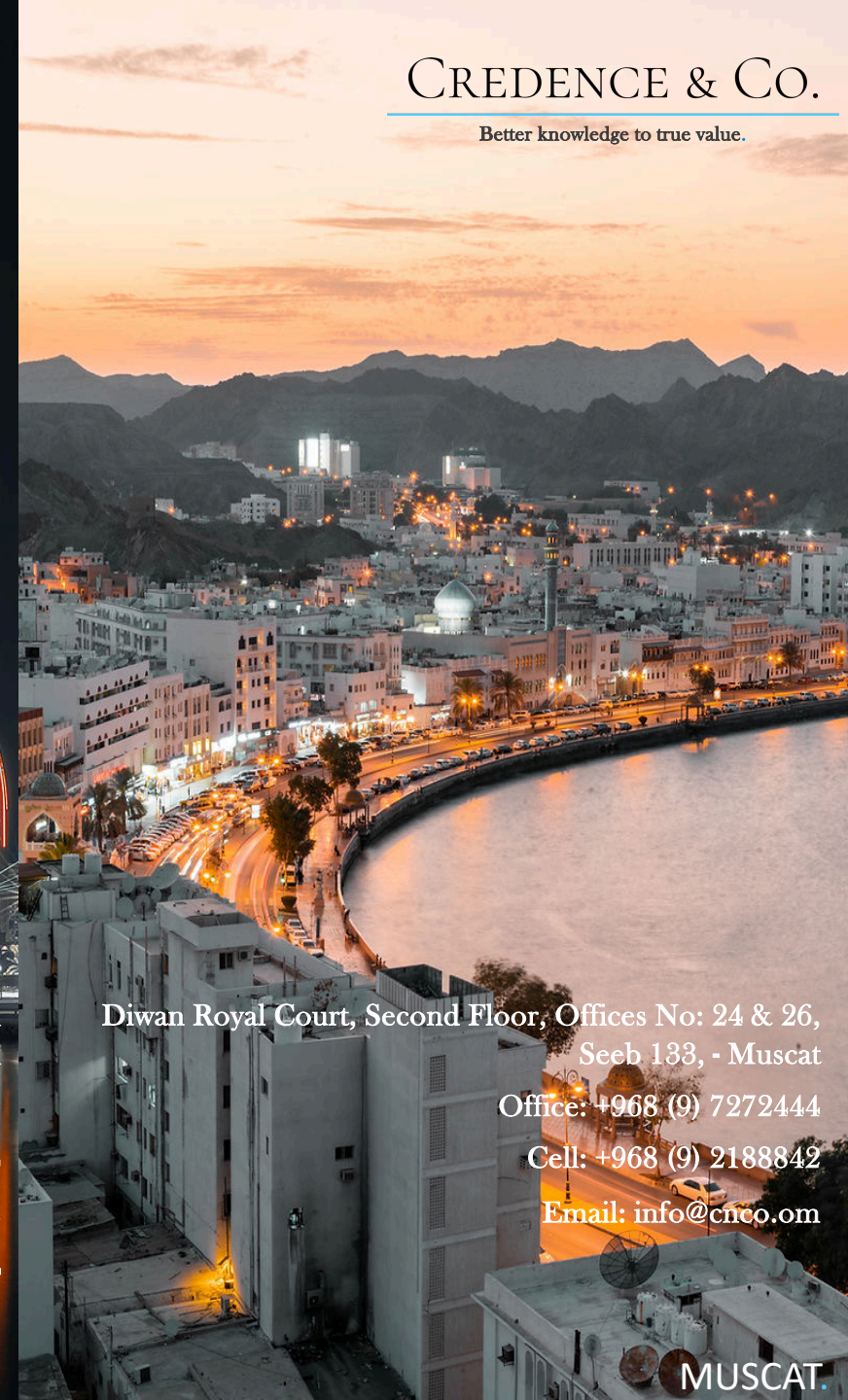
Contact Us.

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